

# Language, Media, Power

## Round Table Discussion

Sámi University College 10-11.4.2014

The scholarly and professional discussions on language and its relation to media; on media and its relation to power; on power and its relation to language are current and common for all who are concerned with indigenous people as well as linguistic minorities and their related cultures. The question goes beyond language, media and power as such, and asks us to consider fundamental principles of presentation and representation in all its forms.

The Sámi University College, together with Stockholm University and University of Helsinki invites you to this round table discussion with participants from academic and professional life. The Round Table is organized at the Sámi University College, Kautokeino. Participation is free upon pre-registration.

## Programme

### Thursday 10.4.2014

|       |   |   |
|-------|---|---|
| 10.00 | <i>Opening of Round Table</i>   | Nils Johan Päiviö, Dean, Faculty of Social Science  |
| 10.15 | <i>Media, Language and Power</i>  | Jarmo Lainio, Professor, Stockholm University   |
| 10.30 | <i>Representations of the Sami People's Right to Self-Determination in the Public Discourse in Norway (optional title, open for change)</i> | Magne Ove Varsi, Editorial Director, ČállidLágádus/AuthorsPublisher; Lecturer, Sámi University College. |
| 10.45 | <i>Discussion</i>   |   |
| 12.00 | <i>Lunch</i>  |   |
| 13.00 | <i>"Every camera angle is a political statement" – on the un/reality of documentary images</i>  | Tytti Soila, Professor, Stockholm University  |
| 13.15 | <i>The Indigenous Eye – on Sámi and Indigenous Documentary Television</i>   | Liv Inger Somby, Journalist and Producer of Documentary Film, NRK Sámi Radio                            |
| 13.30 | <i>Discussion</i>   |   |
| 14.30 | <i>Coffee</i>   |   |
| 15.00 | <i>Public regulation that facilitates or inhibits change</i>  | Arne Johansen Ijäs, Associate Professor, Sámi University College  |
| 15.15 | <i>Youth, media and language choice. Results from a PhD research on Sámi language and ethno linguistic vitality</i>                         | Torkel Rasmussen, Associate Professor, Sámi University College  |
| 15.30 | <i>Discussion</i>   |   |
| 16.30 | <i>Conclusions, Day 1</i>   | Chair of the day (to be decided)  |
| 17.00 | <i>End of Day 1</i>   |   |

BUFFET DINNER OFFERED BY THE SÁMI UNIVERSITY COLLEGE

Friday 11.4.2014

|       |   |   |
|-------|---|---|
| 9.00  | <i>Who's language, where is the power and what is the role of the media</i>                       | Charles Husband, Professor, University of Bradford, Sámi University College |
| 9.15  | <i>Sámi Media Infrastructures and Power</i>   | Lia Markelin, Associate Professor, Sámi University College                  |
| 9.30  | <i>Discussion</i>   |   |
| 10.30 | <i>Media language, norms and practices</i>  | Åsa Mickwitz, Planner, University of Helsinki                               |
| 10.45 | <i>Media's influence on Language – what do we know from research</i>                              | Tom Moring, Professor, University of Helsinki, Sámi University College      |
| 11.00 | <i>Discussion</i>   |   |
| 12.00 | <i>Lunch</i>  |   |
| 13.00 | <i>NRK and its Language Policy (optional title, open for change)</i>                              | Nils Johan Haetta, Head of Programmes, NRK Sámi Radio                       |
| 13.15 | <i>Indigenous TV Cooperation – the Importance of Being Seen (optional title, open for change)</i> | Kent Valio, Project Director, NRK Sámi Radio                                |
| 13.30 | <i>BBC Alba and Scottish Gaelic – Media as a Tool for Language Policy</i>                         | Robert Dunbar, Professor, University of Edinburgh                           |
| 13.45 | <i>Discussion</i>   |   |
| 15.15 | <i>Coffee</i>   |   |
| 15.45 | <i>Presentation of the Master's Degree Programme in Sámi and Indigenous Journalism</i>            | Lia Markelin, Associate Professor, Sámi University College                  |
| 16.00 | <i>Conclusions Day 2</i>  | Chair of the day (to be decided)  |
| 16.30 | <i>Concluding Remarks and End of Round Table Meeting</i>  | Tom Moring, Professor, University of Helsinki; Sámi University College      |

The seminar is public. For practical reasons we wish you to send us a pre-registration.

Please register by Monday 31<sup>st</sup> March at the latest, to [inker-anni.sara@samiskhs.no](mailto:inker-anni.sara@samiskhs.no)